**Sara Zailskas Walsh**

Content Designer, Strategist, Writer, Speaker, and Doer

[PHOTO/HEADSHOT]

Contact

[email] [linkedin]

Nice to meet you!

People hire me so their experiences and the words in them make sense. I’m told I’m good at public speaking because I can explain complicated things with clarity and enthusiasm.

I try to be the kind of person I like to work with: fair, kind, positive and someone who helps people -- my audience or my team -- move forward.

My Work

Life

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**My Work**

In my ideal gig, I’m with you from the time you’re figuring out what you need until we’re tweaking language after we launch and get feedback. But I’m happy to meet you where you are too.

**My Resume**

PDF

**A Few of My Favorite Projects**

“Meat Pies! Get Your Meat Pies!”

The Washington Post Travel Section

[expands to open w/ blurb + article link]

A Form Field Overhaul

[expands to open w/ blurb + image]

An Ecommerce Homepage Redesign

[expands to open w/ blurb + image]

A Magazine Redesign

[expands to open w/ blurb + image ]

*[image + this blurb format]*

**A summary label of the project would go here**

* Problem we were trying to solve summarized. It has to explain what we were tackling.
* A sentence about what I did
* Last bullet would be on what we accomplished.

**A Few of My Favorite Things**

Tackling apology emails to customers (when you need ‘em, I’m your gal)

Content research

Synthesizing stuff

Figuring out how to localize content

Discussing information architecture

Writing a story

Facilitating a workshop

Mentorship

Public speaking

Adding punctuation to birthday cake icing copy

**Quoted**

**“Conversation design is … will choose a quote. Conversation design is …Conversation design is** …”

Case study presented at J. Boye, Denmark, November 2017

**“Quote from my Medium article here. Quote from my Medium article here. Quote from Medium article here. Quote from Medium article here.”**

May 2017, Capital One One Design on Medium

**“I’m excited for the 14-hour flight!”**

Anytime I fly across the Pacific

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**Life Outside of Work**

Balance is really important to me, whether I’m gathering multiple perspectives, making sure I’m eating enough protein and vegetables, or checking my work-life ratio.

[4 photos]

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**Contact Me**

I enjoy connecting with good people!

Email Me

Connect on LinkedIn